

This **Privacy Policy** describes how [Your Company Name] (“we”, “our”, “us”) collects, uses, and protects the personal data of users (“you”) of our website providing tour and excursion services (the “Website”).

By using our Website or providing your personal information, you consent to the practices described in this Privacy Policy.

1. The data controller responsible for the processing of your personal data is:

- Company Name: Amsterdam-Tour
- Address: Puikman 1 A8, 1901 NN Castricum
- Chamber of Commerce (KvK) Number: 74257102
- Email: info@amsterdam-tour.com
- Phone number: +31616543814

2. Personal Data We Collect

We may collect the following personal data from users:

- Full name
- Email address
- Phone number
- Identity document details (if required for permits or tickets)
- Payment information (limited to processing transactions)
- Other information you provide voluntarily through contact forms or bookings
- We may also collect automatically:
  - IP address
  - Browser type and device information
  - Cookie and tracking data
  - Website usage statistics

3. Purpose of Data Processing

We process personal data for the following purposes:

- To confirm and manage tour bookings
- To communicate with you regarding services
- To process payments
- To send notifications and informational messages
- To improve Website functionality and user experience
- To comply with legal obligations in the Netherlands

4. Legal Basis for Processing

We process personal data based on the following legal grounds:

- Your consent
- Execution of a contract (booking agreement)
- Compliance with legal obligations under Dutch and EU law (AVG/GDPR)

5. Sharing Personal Data

We may share your personal data only in the following cases:

- With tour partners, guides, transport providers, and museums to fulfill your booking
- With payment service providers for processing transactions
- With government authorities if required by law
- All third parties are required to protect your personal data and use it only for the stated purposes.

## 6. Data Storage and Security

We implement appropriate technical and organizational measures to protect your personal data against:

- Unauthorized access
- Loss or destruction
- Alteration or disclosure
- We store personal data only as long as necessary for the purposes of processing or as required by law.

## 7. Cookies

We use cookies on our Website for:

- Proper Website functionality
- Analytics and performance measurement
- Enhancing user experience
- You can manage or disable cookies in your browser settings.

## 8. Your Rights

Under the AVG/GDPR, you have the right to:

- Access your personal data
- Request correction or deletion of your personal data
- Withdraw consent at any time
- Object to the processing of your data
- Request data portability
- Lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens)
- Requests can be sent to: [info@amsterdam-tour.com](mailto:info@amsterdam-tour.com)

## 9. Changes to This Policy

We may update this Privacy Policy from time to time. The latest version will always be available on the Website.

## 10. Contact

For questions regarding this Privacy Policy or our data practices, please contact us at:

- Email: [travel@amsterdam-tour.com](mailto:travel@amsterdam-tour.com)
- Phone: +31616543814